

APRIL 2022

TEAM MEMBER APPRECIATION EVENT

A CASE STUDY





Elevate



WE BELIEVE



**PUTTING OTHERS FIRST IS THE BEST WAY TO GROW YOUR BRAND
CULTURE WINS WHEN YOU DESIGN REMARKABLE MOMENTS FOR PEOPLE
COMPANIES THAT KEEP IT FRESH WILL CONTINUE TO INCREASE THEIR IMPACT
OPPORTUNITY AWAITS FOR THE BRAVE AND CURIOUS
THE HERO OF THE STORY IS OUR CLIENT, NOT US**



"If I had known more about the event, I would have brought more of my team."

WILLIAM CRUM
OPERATOR REDLANDS, CA



Event Snapshot



Keynote Speakers: Ryan Leak (Chasing Failure), Josh Sundquist (One More Thing One More Time), Shane Benson (Future Me), and John Mattioli (Winning Hearts Every Day).



Big Idea: Thank, celebrate, and encourage Team Members for the hard work they do at Chick-fil-A.



Event-wide service project with JoyJars to support children fighting cancer worldwide.



Inspiration from Carlos Mayen Solorzano, Adaobi Gwacham, and Ryan Bowman



Lots of fun and giveaways provided by Billy Boughey and the Elevate Team. Catered lunch and photo booths included.

Concordia University Irvine, Sunday April 24 from 10:00 - 4:30 (doors open at 9:30)



There were surprise giveaways, including a donation to the Chick-fil-A Together Fund.



Team Members were excited, celebrated, and encouraged.



The energy was HIGH, and team members were having fun throughout the entire day!



**Engagement was
through the roof!**



**Team members were
able to connect with
each other and with
their leaders in a
meaningful way.**



**Team members
represented their
restaurants with
pride and joy.**



Over 2,400 Joy Jars were packed, including custom cows for "Courageous Kids"!



From custom photo booths, to custom surfboards for giveaways, Together 2022 was tailored to the state of California!



These Joy Jars will continue Jessie Rees' legacy and mission of bringing hope and joy to Courageous Kids fighting cancer.



Elevate provided 100% of the AV needs, led the creative engagement, and managed all vendors for the event.



Elevate worked with Operators and the Support Center for a detailed production from start to finish.



The production team ensured that no detail was missed, so that Operators could enjoy the event.

ALLOW OUR TEAM TO SERVE YOU

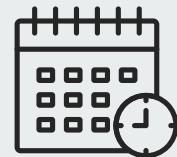
We will plan for it ALL...so you don't have to!



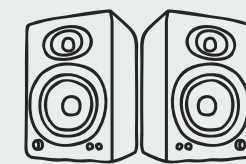
Design an experience that will lead to lasting change



Ensure that every detail is in place so nothing slips through the cracks



Anticipate all planning deadlines



Handle audio / visual elements



Create engaging moments and lasting impact for all attendees



Elevate



DESIGN REMARKABLE EXPERIENCES SO PEOPLE AND TEAMS

THRIVE



WE WANT TO SAY "HEY!"



**See what
we're up to**



 **Elevate
Youtube**



 **Elevate
TikTok**

**Talk to an
expert**



 **SCAN
ME** 


Elevate

Create Events People Love

elevateexperiences.com

