

APRIL 2022



CELEBRATING YOUR COMPANY'S BIRTHDAY

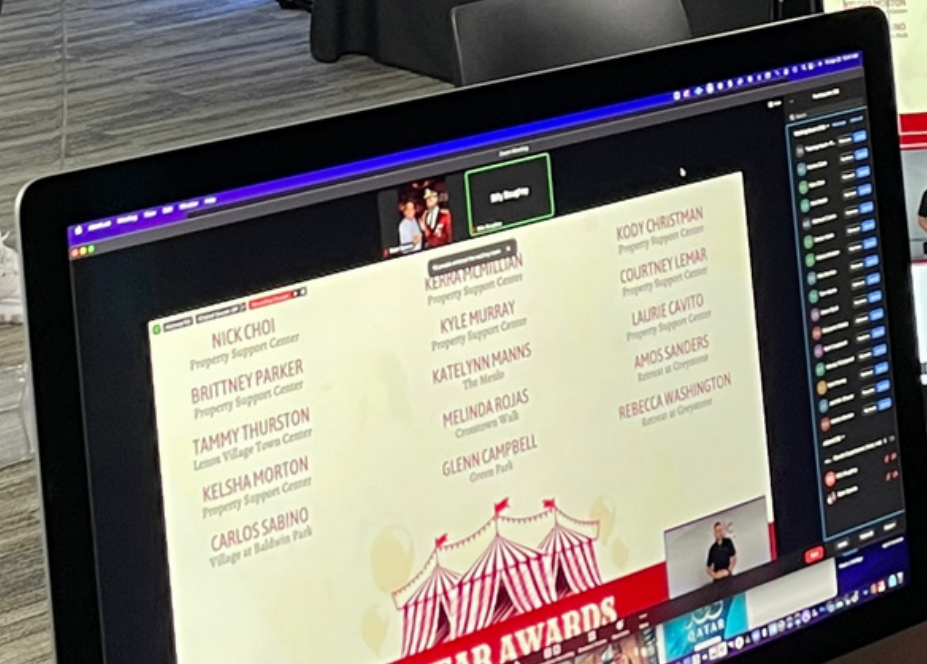
A CASE STUDY



WE BELIEVE



**PUTTING OTHERS FIRST IS THE BEST WAY TO GROW YOUR BRAND
CULTURE WINS WHEN YOU DESIGN REMARKABLE MOMENTS FOR PEOPLE
COMPANIES THAT KEEP IT FRESH WILL CONTINUE TO INCREASE THEIR IMPACT
OPPORTUNITY AWAITS FOR THE BRAVE AND CURIOUS
THE HERO OF THE STORY IS OUR CLIENT, NOT US**



"I love how PAC made this event about their team. That is how a company thrives - when they take the time to highlight and encourage their people."

**BILLY BOUGHEY
FOUNDER, ELEVATE EXPERIENCES**



THE EVENT

Preferred Apartment Communities has continued to thrive as a business for eleven years, and their team wanted to recognize this success. But, how? With a simple "Happy 11th Birthday" email?

We believe there is a better way to celebrate success, and it starts with the people who made it happen. Elevate Experiences came alongside PAC to plan, produce, and host their hybrid birthday celebration.

It can feel overwhelming to manage an in-person and online audience. This is where the Elevate team steps in. When planning this event, we made it a priority to create a fun experience for everyone; no matter how far they are from PAC's Atlanta headquarters. Whether it's hosting, emceeing, technical production, or pre-event planning, the Elevate team is equipped to create a wonderful experience.



ENGAGEMENT



This celebratory event reinforced PAC's culture of appreciation, simply by encouraging their team to have some fun. After all, birthdays only happen once a year! The experience kicked off with a virtual celebration, where Elevate provided technical production and hosting. Through our excellent production and intentional moments of engagement, virtual attendees both felt appreciated and entertained - even through a screen! The in-person celebration came next - a rooftop carnival, complete with a state-of-the-art dunk tank! Elevate Experiences enriched this event through hosting/emceeing skills. Elevate led the way with energy and enthusiasm, making it easy for members to enjoy themselves. Whether it was highlighting team members, partaking in carnival activities (it's important to show people how the dunk tank works), or maintaining the fun with great music, Elevate was happy to support PAC as they honored how far they have come as an organization.

SIGNIFICANT STATS



180
Attendees

1
Birthday Celebration

20-30
Prizes

1
Iconic Dunk Tank

2
Unique Events



SERVICES SNAPSHOT

*Services in blue were provided for this event.



PLAN

Event Planning

Lighting Equipment

Content Direction

Sound Equipment

Mobile Streaming Studio

Speaker Consulting

Run of Show Management

Event Support

Visuals Equipment

Vendor Management

Camera Equipment

DESIGN

Creative Elements

Lighting

Slide Deck Creation

Content Curation

Run of Show

Look and Feel Curation

Team Building Activities

Conference Activities

Icebreakers

Audio Levels

Videos

PRODUCE

Emcee/Host/Moderator

Professional DJ

Sound Technician

Event Producer

Event Streaming

Stage Management

Camera Technicians

Speaker Handler(s)

Studio Producers

Keynote Speakers

Breakout Speakers



VIRTUAL EVENT SERVICES

- Full event production
- Audio / Visual support
- Screen content creation
- Rehearsal & event walk-thru
- Technical Director (what happens when?)
- Hosting and musical elements
- Award presentation
- On-stage talent coordination
- Crowd engagement with interactive games
- Pre-event planning and specific experience creation

*Proud to partner with several groups on this experience



IN-PERSON EVENT SERVICES

- Full event production
- Audio/Visual Equipment Set up & Tear Down
- Microphones (2)
- Planning and spacial design
- Hosting and DJ of specific moments
- On mic talent coordination
- Crowd engagement with specific birthday games
- Pre-event planning and experience design



ALLOW OUR TEAM TO SERVE YOU

We will plan for it ALL...so you don't have to!



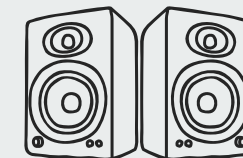
Design an experience that will lead to lasting change



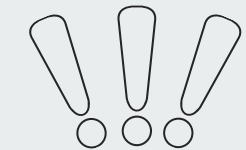
Ensure that every detail is in place so nothing slips through the cracks



Anticipate all planning deadlines



Handle audio / visual elements



Create engaging moments and lasting impact for all attendees



Elevate



DESIGN REMARKABLE EXPERIENCES SO PEOPLE AND TEAMS

THRIVE



WE WANT TO SAY "HEY!"



**See what
we're up to**



 **Elevate
Youtube**




 **Elevate
TikTok**

**Talk to an
expert**



 **SCAN
ME** 


Elevate



Create Events People Love

elevateexperiences.com

